

American Society of
Mechanical Engineers
at the University of South Florida

2010 Case for Support & Sponsors Pack

ASME
at USF



Dear Potential Sponsor,

The American Society of Mechanical Engineers (ASME) student section at the University of South Florida (USF) is always looking for corporate sponsors who are willing to assist the section financially.

ASME is an active organization on campus hosting functions such as volunteer work, professional development seminars, and industry tours.

This year, ASME at USF's academic year budget is \$21,450. There are several club activities where support is needed:

- Section Operating Funds
 - Polos for ASME Officers and Design Teams
 - Meeting Costs
 - Industry Tours and Socials
 - Membership Banquet
 - Member Scholarships
 - Graduation Banquet

- Travel Grants
 - Student Conferences (SPDC, Design Competitions, and More)
 - Student Leadership Seminar (SLS)
 - Electrathon Race Travel
 - Student Conferences

- Design Competitions
 - Electrathon of America
 - Student Design Competition
 - Old Guard

Last year, the ASME at USF Electrathon Team placed 3rd at the Battery Beach Burnout race, 3rd at the Emerald Coast Electrathon Classic event, and 1st at the Tampa Bay Tech race. This year the Electrathon team is off to a strong start with a 1st place overall win at the Brandon High race.

With your support we would like to continue our winning tradition! Corporate relations are very important to our section and we would love to have your company as a partner. Included in this packet is a detailed description of all the benefits of sponsorship. Please review the packet for important information. Thank you for your interest in the ASME section at the University of South Florida. We're looking forward to working with you.

Kathleen Boland,
President

Dr. Ajit Mujumdar,
Faculty Advisor

Humberto Gomez,
Treasurer

About ASME at USF

ASME helps the global engineering community develop solutions to real world challenges. Founded in 1880 as the American Society of Mechanical Engineers, ASME is a not-for-profit professional organization that enables collaboration, knowledge sharing and skill development across all engineering disciplines, while promoting the vital role of the engineer in society. ASME codes and standards, publications, conferences, continuing education and professional development programs provide a foundation for advancing technical knowledge and a safer world.

Mission: To serve our diverse global communities by advancing, disseminating and applying engineering knowledge for improving the quality of life; and communicating the excitement of engineering.

Vision: ASME will be the essential resource for mechanical engineers and other technical professionals throughout the world for solutions that benefit humankind.

ASME at USF is a student managed organization dedicated to promoting engineering fundamentals and instilling a passion for the engineering fields. ASME at USF spreads ASME core values in the USF student community. We compete throughout the year as part of the Electrathon of America race series, promoting engineering knowledge while working on high-efficiency electric vehicles; compete both locally and nationally at professional and technical conferences, presenting original student research and competing in Student Design Competition. We also host and participate in networking events, encouraging students to interact and engage with industry leaders and professional engineers.

Our past successes include:

- 2009-2010 Electrathon Races
 - 1st Place – Tampa Bay Tech
 - 1st Place – Brandon High School
 - 3rd Place – Emerald Coast
 - 3rd Place – Battery Beach
- 2nd Place Oral Guard Technical Presentation at ASME national Conference (SPDC)
- Over 180 enrolled student members
- Engineering Student of the year for ASME Florida West Coast Section

2010 Estimated Costs

ASME-USF General Operating Budget

Polos for ASME Officers (15 Total)	\$450.00
Electrathon Team T-Shirts (25 Total)	\$200.00
Member T-Shirts (50 Total)	\$350.00
General Body Meetings (W/ Distinguished Guest Speaker) (20 Total)	\$1,500.00
Networking Meetings (4 Total)	\$800.00
“Mystery Design Competition” Materials (4 Total)	\$400.00
Networking/Recruitment BBQ (2 Total)	\$500.00
Graduation Celebrations (2 Total)	\$1,000.00

Travel for Student Conferences

Student Professional Development Conference (10 People)	\$2,000.00
Electrathon of America (Crew)	\$3,000.00
Student Leadership Seminar (5 Students)	\$1,250.00

Design Competitions

Electrathon of America (2 Teams)	\$7,000.00
Student Design Competition (2 Teams)	\$3,000.00

Total Estimated Budget	\$21,450
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Please review all the Levels of Sponsorship and mark your selection on the enclosed Sponsorship Form and return it to us as soon as possible.

Golden Horns Sponsor (>\$5,000)

Company Advertising

- Large company logo on sponsor boards
- Large company logo on competition shirt
- Large company logo and link on sponsor page of ASME at USF website
- Large company logo on side of vehicle(s)/device(s) *

Student Member Outreach

- Opportunity to speak at meeting to promote company
- ASME at USF Resume CD
- Job-postings, announcements or advertisements on ASME at USF website
- Company Spotlight (250 words) in ASME at USF newsletter
- Special recognition on all ASME at USF section correspondence to members
- Email announcements to ASME section members about on campus interviews information sessions

Design Team Updates

- Invitation to Seasonal Update Meeting
- Quarterly sponsor newsletter for updates
- Framed and Signed Team Photo
- Team Shirts for 6 People

USF Gold Sponsor (\$2,500 - \$4,999)

Company Advertising

- Medium company logo on sponsor boards
- Medium company logo on competition shirt
- Medium company logo and link on sponsor page of ASME at USF website
- Medium company logo on side of vehicle(s)/device(s) *

Student Member Outreach

- Opportunity to speak at meeting to promote company
- ASME at USF Resume CD
- Job-postings, announcements or advertisements on ASME-USF website
- Company Spotlight (200 words) in ASME-USF newsletter

Design Team Updates

- Invitation to Seasonal Update Meeting
- Quarterly sponsor newsletter for updates
- Framed and Signed Team Photo
- Team Shirts for 4 People

USF Green Sponsor (\$1,000 - \$2,499)

Company Advertising

- Small company logo on competition shirt
- Small company logo and link on sponsor page of ASME at USF website
- Small company logo on side of vehicle(s)/device(s) *

Student Member Outreach

- Opportunity to speak at meeting to promote company
- ASME at USF Resume CD

Design Team Updates

- Invitation to Seasonal Update Meeting
- Quarterly sponsor newsletter for updates
- Framed and Signed Team Photo
- Team Shirts for 2 People

Bull Horns Sponsor (\$400 - \$999)

Company Advertising

- Company name and link on sponsor page of ASME at USF website
- Company name on side of vehicle(s)/devices(s)*

Student Member Outreach

- Opportunity to speak at meeting to promote company
- ASME at USF Resume CD

Design Team Updates

- Invitation to Seasonal Update Meeting
- Quarterly sponsor newsletter for updates
- Framed and Signed Team Photo

Meeting Sponsor (\$100-\$399)

Company Advertising

- Company name and link on sponsor page of ASME-USF website
- Company logo on flyer promoting meeting

Student Member Outreach

- Opportunity to speak at meeting to promote company

* *Decals for placement on the Electrathon vehicles will be at the expense of the sponsor.*

In-Kind Donations

The ASME at USF Chapter also gratefully accepts in-kind donations and is currently seeking the following items:

General Operating:

- Food and Drink
- Advertising (Banners, Signage, T-Shirts, Media, etc.)
- Office Supplies

Design Competitions:

- Gasoline powered AC generator
- Large enclosed vehicle trailer
- Deep cycle sealed lead acid (SLA) batteries (New)
- Battery chargers
- Race safety equipment (Full face helmets, harnesses, gloves, etc.)
- Communications equipment (2-way radios, headsets, etc.)
- Electric motors
- Motor controllers
- Laptop computers
- Hand tools
- Power tools (Grinder, Chop Saw, Drills, Band Saw, etc.)
- Electric welder
- Gasoline or electric air compressor (120psi minimum)
- Aluminum Pipe & Stock

In-kind donations are gratefully accepted through the ASME FWCS Senior Section, a 501(c)(3) organization, and tax certificates are available.

For more information regarding in-kind donations please contact our In-Kind Donations Coordinator, Humberto Gomez at:

(813) 507-1571
hagomez2@mail.usf.edu



Sponsorship Form

Contact Information

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Position: _____

Phone Number: _____ Fax Number: _____

Email: _____ Website: _____

Sponsorship Selections (check all that apply, quantify where needed)

_____ USF Golden Horns (> \$5,000) _____ USF Bull Horns(\$400 - \$999)

_____ USF Gold (\$2,500 - \$4,999) _____ USF Meetings (\$100 - \$399)

_____ USF Green (\$1,000 - \$2,499) _____ In-Kind Donation

Total Sponsorship Amount: \$ _____

Please return this form and your check payable to "USF ASME"

Mailing Address

University of South Florida
Mechanical Engineering Department
American Society of Mechanical Engineers
4202 East Fowler Ave. ENB 118
Tampa, Florida 33620

Ph: (813) 974-2280

Download the entire Case for Support Pack at: <http://asmefwcs.org/USF>

ASME at USF



Derek mans the grill at the 2008 Welcome Back BBQ



Sean and Derek serve burgers and hot dogs to an eager crowd at the 2009 BBQ



ASME Electrathon Team # 132 Celebrates a 1st place overall win at Brandon HS 12/05/2009



Nathan places another text book on his team's entry for the "Mystery Design Competition"



ASME at USF student attend the ASME IMECE Conference in Orlando, FL.



ASME Electrathon Team # 132's driver, John, gets ready for the first race of the day.



ASME Electrathon Car # 132 at the USF EXPO 2008 Race.



ASME Electrathon Car # 132 rounds the bend at the Brandon HS track.



ASME Congratulates the Graduates of Fall 2009 at our Graduation Celebration.



Derek gives a SolidWorks seminar to a full house.



ASME at USF member at the ASME IMECE conference in Orlando, FL.